

OJO Labs Inc.  
OJO Home LLC  
OJO Home California, Inc.

**Privacy Information for California Residents**

In this section, we provide information for California residents, as required under California privacy laws, including the California Consumer Privacy Act (“CCPA”), which requires that we provide California residents certain specific information about how we handle their personal information, whether collected online or offline. This section does not address or apply to our handling of publicly available information made lawfully available by state or federal governments or other personal information that is subject to an exemption under the CCPA.

**Categories of personal information that we collect and disclose.** Our collection, use and disclosure of personal information about a California resident will vary depending upon the circumstances and nature of our interactions or relationship with such resident. The table below sets out generally the categories of personal information (as defined by the CCPA) about California residents that we collect, sell, and disclose to others for a business purpose. We collect these categories of personal information from the sources described in the “Information We Collect” section of our general [Privacy Policy](#), and for the purposes described in the “When We Disclose Your Information” section of our general [Privacy Policy](#).

Categories of personal information	Do we collect?	Do we disclose for business purposes?
<b>Name, contact information and other identifiers:</b> identifiers such as a real name, alias, address, unique personal identifier, online identifier, Internet Protocol (IP) address, email address, account name, social security number, driver’s license number, passport number, or other similar identifiers.	Yes	Yes
<b>Customer records:</b> paper and electronic customer records containing personal information, including without limitation, name, signature, physical characteristics or description, address, telephone number, education, current employment, employment history, social security number, passport number, driver’s license or state identification card number, insurance policy number, bank account number, credit card number, debit card number, or any other financial or payment information, medical information, or health insurance information.	Yes	Yes
<b>Protected classifications:</b> characteristics of protected classifications under applicable state or federal law such as race, color, sex, age, religion, national origin, disability, citizenship status, and genetic information.	Yes	Yes
<b>Commercial Information:</b> including records of real property, products or services purchased, obtained, or considered, or other purchasing or use histories or tendencies.	Yes	Yes
<b>Usage data:</b> internet or other electronic network activity information including without limitation browsing history, search history, and information regarding a consumer’s interaction with an Internet website, application, or advertisement.	Yes	Yes
<b>Geolocation data:</b> precise geographic location information about a particular individual or device.	Yes	Yes

<b>Audio, Video and other Electronic Data:</b> audio, electronic, visual, thermal, olfactory, or similar information such as, CCTV footage, photographs, and call recordings.	Yes	Yes
<b>Employment history:</b> professional or employment-related information.	Yes	Yes
<b>Education information:</b> education information that is not publicly available personally identifiable information as defined in the federal Family Educational Rights and Privacy Act (20 U.S.C. section 1232g, 34 C.F.R. Part 99).	Yes	Yes
<b>Profiles and inferences:</b> Inferences drawn from any of the information identified above to create a profile reflecting a resident’s preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, or aptitudes.	Yes	Yes

**Categories of Personal Information Sold.** The CCPA defines a “sale” as disclosing or making available to a third-party personal information in exchange for monetary or other valuable consideration. We disclose or make available the categories of personal information that we collect to our affiliated and subsidiary companies and our business partners. We also may make certain categories of personal information available to third parties, in order to receive certain services or benefits from them (such as when we allow third party tags to collect browsing history and other information on our Services to improve and measure our ad campaigns), including:

- Name, contact information and other identifiers
- Usage data
- Profiles and inferences
- Customer Records
- Commercial Information
- Profiles and inferences

**Rights of California residents.** California law grants to California residents certain rights and imposes restrictions on particular business practices as set forth below.

- **Do-Not-Sell:** California residents have the right to opt-out of our sale of their personal information. Opt-out rights can be exercised by clicking on the “Do Not Sell My Info” (or similar link) at the bottom of the homepage of our website. We do not sell personal information about residents who we know are younger than 16 years old without opt-in consent.
- **Initial Notice:** We are required to notify California residents, at or before the point of collection of their personal information, the categories of personal information collected and the purposes for which such information is used.
- **Request to Delete:** California residents have the right to request deletion of their personal information that we have collected about them and to have such personal information deleted, except where an exemption applies. We will respond to verifiable requests received from California residents as required by law.
- **Request to Know:** California residents have the right to request and, subject to certain exemptions, receive a copy of the specific pieces of personal information that we have collected about them in the prior 12 months and to have this delivered, free of charge, either (a) by mail or (b) electronically in a portable and, to the extent technically feasible, readily useable format that allows the individual to transmit this information to another entity without hindrance. California

residents also have the right to request that we provide them certain information about how we have handled their personal information in the prior 12 months, including:

- categories of personal information collected;
- categories of sources of personal information;
- business and/or commercial purposes for collecting and selling their personal information;
- categories of third parties/with whom we have disclosed or shared their personal information;
- categories of personal information that we have disclosed or shared with a third party for a business purpose;
- categories of personal information collected; and
- categories of third parties to whom the residents' personal information has been sold and the specific categories of personal information sold to each category of third party.

California residents may make a Request to Know up to twice every 12 months. We will respond to verifiable requests received from California residents as required by law.

- Right to non-discrimination: The CCPA prohibits discrimination against California residents for exercising their rights under the CCPA. Discrimination may exist where a business denies or provides a different level or quality of goods or services, or charges (or suggests that it will charge) different prices, rates, or penalties on residents who exercise their CCPA rights, unless doing so is reasonably related to the value provided to the business by the residents' data.
- Financial incentives: A business may offer financial incentives for the collection, sale or deletion of California residents' personal information, where the incentive is not unjust, unreasonable, coercive or usurious, and is made available in compliance with applicable transparency, informed consent, and opt-out requirements. California residents have the right to be notified of any financial incentives offers and their material terms, the right to opt-out of such incentives at any time and may not be included in such incentives without their prior informed opt-in consent.

**Submitting Requests.** Do Not Sell (Opt-out) Requests, Requests to Know and Requests to Delete may be submitted:

- **Do Not Sell**: By clicking on the "Do Not Sell My Info" (or similar link) at the bottom of the homepage of our website.
- **Requests to Know and/or Requests to Delete**: Submitting a request to us at [privacy@ojolabs.com](mailto:privacy@ojolabs.com).
- **All requests**: By contacting us at (877) 375-0727 (toll free)
- **In person**: At our Austin, Texas headquarters, by filling out a request form.

We will respond to verifiable requests received from California residents as required by law. For more information about our privacy practices, contact us as set forth in the "Contact Us" section above.

**Rights Under California Shine the Light law.** California residents may request from businesses with whom they have an established business relationship (1) a list of categories of personal information, such as name, address, e-mail address, and the type of services provided to the customer, that a business has disclosed to third parties during the immediately preceding calendar year for the third parties' direct marketing purposes and (2) the names and addresses of all such third parties. To request the above

information please contact us by writing to us under the “Contact Us” section above. We will respond to such requests within 30 days of receipt. We may change this Policy and will provide notice of changes through our services or by email. Your continued use of our services after notice constitutes your consent to the change.